

EXHIBIT SPACE CONTRACT

2010 TEXAS AG EXPO

Lone Star Arena – Stephenville, Texas

Thursday, October 21st: 8:30am-4pm

Company Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address _____

On-site Representative(s) _____

Address (if different than above) _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address _____

Authorized Signature _____

Title _____ Date _____

Please Select Booth Options:

EXHIBITOR BOOTHS:

Larger 25' spaces @ **\$500** X ____ = \$ _____

8' deep X 10' wide @ **\$300** X ____ = \$ _____

ADD \$50 for PRIME Booth Location = **\$50**

ADD \$25 if Electrical Outlet is needed = **\$25**

SUBTOTAL = \$ _____

GOLF HOLE SPONSOR = \$100

GOLFERS: \$75 X ____ players = \$ _____
(Includes greens fee, lunch & 1/2 cart)

Official Event Program Ad = \$ _____
1/4 pg: \$150, 1/2 pg: \$275, Full pg: \$525

TOTAL COST ENCLOSED = \$ _____

Application must be received by September 23rd for inclusion in program and publicity!

Payment will be accepted later only if space available and accompanied by a late charge!

*All booth spaces include
a table & 2 chairs.*

Preference of location will be
assigned as payment is received:

DESIRED LOCATION:
(Rank order 1st, 2nd & 3rd choices)

Description of Products/Services to be displayed (and any special needs):

APPLICATION FOR EXHIBIT SPACE INDICATES THE EXHIBITOR HAS READ AND AGREES TO ABIDE BY THE CONDITIONS OF THE CONTRACT ON THE REVERSE SIDE OF THIS FORM.

Send application and payment to:

Texas Ag Expo

c/o TriCounty Agribusiness Association

P.O. Box 1887 Stephenville, TX 76401

FMI contact: Heidi Westbrook: 254-965-2406,

FAX 254-965-3610, email: info@tricityag.com

Make checks payable to: TriCounty
Agribusiness Association (TCAA)

Date Rcvd. _____ Amount \$ _____

Check # _____ Booth # _____

2010 TEXAS AG EXPO
(Herein after referred to as AG EXPO)

***** CONDITIONS OF CONTRACT *****

A. EXHIBITOR AGREES TO:

1. The final decision on acceptability for each & every exhibit shall rest with the Ag Expo Management and TCAA, Inc.
2. Be liable for, indemnify & hold harmless the Ag Expo for any loss suffered by, or claim brought against the Ag Expo, arising from or in any way connected to the Exhibitor's participation in the show.
3. Pay for actual cost of repairs, or losses, or damage to any utility, telephone outlet, or equipment serving the Exhibitor's space occurring during the time Exhibitor has possession of such space.
4. Provide written notice of any cancellation. **Cancellation prior to September 10th by the Exhibitor shall result in a 20% penalty to the Exhibitor of the total space fee. Cancellation after September 23rd by the Exhibitor shall result in a 100% loss of space fee.** Exhibitor agrees that these charges are reasonably related to Ag Expo damages. By canceling space, the Exhibitor loses all rights or claims & the Ag Expo may rent it to others.
5. Not sublet or assign any space.
6. Abide by all Ag Expo rules in this contract.
7. Allow the Ag Expo to adopt additional rules before, during, or after the Ag Expo.
8. CONFINE his presentation & distribution of materials to the BOUNDARY OF HIS EXHIBIT SPACE & MAINTAIN A STAFF MEMBER in space during all show hours.
9. Receive written approval of Ag Expo prior to the show for all demonstrations, live entertainment, or use of live animals.
10. **Provide a written "Certificate of Liability Insurance" acknowledging Exhibitor's possession of Liability Insurance** covering claims arising from the Exhibitor's participation. Such certificate shall be issued by the Exhibitor's Insurance Co. and must include Insurance Co. name, policy number, the dates policy is in effect, and the limits of liability.
11. Not disturb the exhibit space (drilling, digging, trenching, etc); unless such activity is approved in writing as part of a demonstration. All damages, losses, or claims whatsoever arising from disturbance will be sole responsibility of Exhibitor.
12. Not use microphones without written Ag Expo permission.
13. Re-crate, prepare bills of lading, & arrange for all shipping at his own cost.
14. **Remove all exhibit material, equipment, and appurtenances by 10pm, Thursday, October 21st. Failure to do so may result in additional shipping and/or handling costs to the Exhibitor.**
15. Sponsor no event or activity off the Ag Expo site which may draw visitors away from the Ag Expo grounds.

B. AG EXPO AGREES OR RESERVES THE RIGHT TO:

1. Assign, alter or change an Exhibitor's space or to remove an Exhibitor from the show without refund at any time because of exhibitor's failure to perform under this contract, refusal to abide by show rules due to any unsafe or inappropriate exhibit, or if an exhibitor interferes with the rights of others. No flashing lights or loud noise permitted.
2. Cancel this agreement at any time with no liability.
3. Assume no responsibility for loss or damage to goods, before, during, or after the show.
4. Modify current & future show dates & times, as it deems necessary.
5. Govern totally the importation, purchase, type, spreading & removal of all ground material, such as but not limited to bark, gravel, saw dust, wood chips, etc. Exhibitors must purchase all ground material from the Ag Expo.

C. AG EXPO will not be liable for damages or otherwise for failure to carry out the terms of this agreement, whole or in part, where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, acts of God, or by any cause whatsoever beyond the control of the Ag Expo or its agents, employees, or its assigns. Whether similar or dissimilar from the causes enumerated herein, Ag Expo will not be liable for damages occurring during loading or unloading or operation of forklifts or other equipment prior to, during, or following the Ag Expo.

D. THIS CONTRACT, including reverse side, shall serve as the entire agreement between the Exhibitor and Ag Expo. A mutually agreed waiver of any part does not constitute waiver of any or all other parts of this contract.

E. EXHIBITOR & AG EXPO agree that in the event of any litigation concerning this contract or the Ag Expo, the courts of the State of Texas in Erath County will have sole jurisdiction & that the prevailing party will be entitled to reasonable attorney's fees.

F. EXHIBITORS:

1. The Ag Expo will provide one 8' table and two folding chairs per Exhibitor. 8' X 10' Booths will also be supplied with appropriate dividers in back and/or on sides to separate. The Ag Expo reserves the right to refuse exhibitors any part of a display which interferes with the sight of other exhibitors.
2. No sign or item will be allowed to hang directly attached to cloth or plastic dividers, if damage to divider may result.
3. The weight and dimensions of exhibit items may determine location requirements at the discretion of the Ag Expo.
4. **SHIPPING INFORMATION: All shipments must be shipped prepaid and addressed as follows:
TEXAS AG EXPO, C/O Lone Star Arena: 4696 N US Hwy 377, Stephenville, TX 76401
Notify in advance at 254-965-7981; (Send UPS or Common Carrier)
Exhibitor's name must be clearly shown on shipment.**
5. **MOVE-IN INFORMATION:** Ag Expo grounds will be open for set-up from 1pm to 9pm on Wednesday, October 20th with Show staff on hand to assist and approve the locating of your exhibit. Exhibitors must be completely set-up by 9pm, Wednesday, Oct. 21st.
6. **MOVE-OUT INFORMATION:** No exhibit may be vacated prior to 4pm, Thursday, October 21st. Failure to do so risks exclusion from future Ag Expos. The show grounds will be open for removal of exhibit material after 4pm, Thursday, October 21st.

All exhibit material & equipment must be moved out by 10p.m. Thursday, October 21st.